Accountability: Putting the “A” in SPARQ

Excellence doesn’t just happen. It’s realized when we hold ourselves and one another accountable for how we show up on the job and in our communities. Whatever the situation, IBEW members do the right thing, because that’s who we are.

Members at Exelon in Illinois, New York and the Mid-Atlantic helped a key partner exceed its objectives. From February to May, nine nuclear refueling outages at Exelon facilities were completed safely. Six finished ahead of schedule and three achieved their best-ever scheduled performance, according to Exelon Nuclear Chief Operating Officer David Rhoades.

“With the IBEW as one of our key labor partners, Exelon will continue to invest confidently in our nuclear facilities since we can depend on your well-trained and safe labor force to provide the supplemental resources needed to meet our maintenance and modification objectives,” Rhoades wrote to International President Lonnie R. Stephenson.

When things don’t always go as planned, our members own the situation and make things right. That’s accountability. Because IBEW members are accountable to our employers and signatory contractors, those who work with us know we’re the right choice for the job. But we can do even better by exceeding expectations.

We’re also accountable to each other and our communities.

In Houston, members who were suffering after Hurricane Harvey helped others whose neighborhoods had been under water for days. So did other members along the Texas and Louisiana coasts.

“I was really touched and just holding back tears when they came out,” said Houston Local 716 member and Agreement Approval Department Director Denise Johnson, whose home had standing water inside it for 10 days. “They rallied around us and helped pull everything out of the house. They helped us tear out the walls. It put smiles on everyone’s faces, even though it was a sad, dire situation.”

We’re part of a brotherhood that extends across the United States and Canada. When a sister or brother needs help, we’ll be there for them—just as they will be there for you.

That’s accountability. Keep reading to learn more about why it is so important and why it’s a Code of Excellence value.
Showing Why We’re the Best

In construction, you can easily measure daily progress—or lack thereof—at the jobsite. There are tangible outcomes expected every day, and there’s nowhere to hide and no way to fake it.

But accountability isn’t just about the job IBEW members are on right now. It’s about working to the best of our abilities to make sure we get the next job. Everything we do, every piece of conduit we bend, is a visual example of what IBEW members are capable of and a reason why—or why not—we should get the next contract. Repeat business depends on past performance.

Accountability is what got our members extra work on the Energy Transfer Partners’ Dakota Access Pipeline project, building tank farms in North Dakota. Our contractors successfully bid on four of the six tank farms being built; and as the work progressed and our members showed what they’re capable of, they picked up parts of the other two tank farm projects and secured the maintenance work. Because of our members’ superior performance, showing up every day on time and ready to work—and putting in the effort it takes to get the job done—our members picked up new work. This is what we do and it’s what we’re known for, providing a top-notch product every time. We’ve earned that reputation by holding ourselves, as well as our fellow IBEW members, accountable. When IBEW members work together, pushing one another to do our very best, no one can beat us. That’s the power of excellence and accountability, and that’s how we stand out as the best choice in construction every time.

Success Stories

Have a Code of Excellence success story? Send it to theSPARQ@ibew.org

At the Zumbotel lighting plant in Highland, N.Y., members of New City Local 363 have increased on-time delivery from 70% to 98% in just 18 months by following the Code of Excellence.