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December 15, 2016

To: All IBEW Local Union Business Managers and Press Secretaries

Dear Sisters and Brothers:

Attached is a copy of the 2017 Press Secretary Guidelines and deadlines for local union submission of articles for the Local Lines section of *The Electrical Worker*. Also, included are some helpful hints on submitting photos.

Articles and photos are welcome via email. Please address your submissions to [locallines@ibew.org](mailto:locallines@ibew.org) and include your local union number in the subject line. Thank you for continuing to adhere to the 200-word limit.

In terms of content, every effort is made to publish useful and relevant local union news; however, all final content decisions will be based on the editor's judgment. As it has been in past practice, all or some of a particular submission may be placed in other sections of the newspaper.

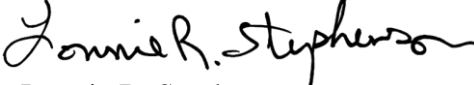
Periodically, information for press secretaries is printed on the first page of Local Lines. Please check this area in each issue.

If you have a suggestion for a feature article for *The Electrical Worker*, please contact Media Department Director Mark Brueggenjohann at (202) 728-6014 or by email to [media@ibew.org](mailto:media@ibew.org).

The attached deadline schedule can be found on the IBEW website at [www.ibew.org/local-lines-deadlines.htm](http://www.ibew.org/local-lines-deadlines.htm) or by contacting the Media Department at (202) 728-6291.

Season's Greetings!

Fraternally yours,

  
Lonnie R. Stephenson  
International President

LRS:ro  
Enclosures  
Copy to All International Vice Presidents